

# Stretch your exposure with **ScreenWeb**

www.screenweb.com

produced by the publishers of Screen Printing

## The Internet's largest community of screen-printing professionals...and growing!

- Averaging more than **24,000** visits every month
- As many as **800** visitors every day

Every hour, every day, ScreenWeb advertisers reach industry innovators worldwide who rely on ScreenWeb for answers to find technical information, source products, and make buying decisions.

**Did you know?**  
Readers spend **56% more** when exposed to both Web and print ads!

(Source: Independent study conducted by Fairfield Research.)

## ScreenWeb Channels: Aimed at Your Market

- |                          |                       |                                 |
|--------------------------|-----------------------|---------------------------------|
| Prepress & Screen Making | Digital Printing      | Inks & Coating                  |
| Graphics Printing        | Business Matters      | Industrial & Specialty Printing |
| Garment Printing         | Associations & Events |                                 |

ScreenWeb's **unique channel structure**, arranged by key industry segments, allows users to quickly find the information they're seeking and advertisers to connect with their prime prospects. Once clicked, each channel opens up to a selection of articles, product news, and online discussions specific to that channel's market segment.

## Exclusive Channel Sponsorship

### Maximum Visibility. On-Target Audience. Drive Traffic to Your Site 24/7.

As an Exclusive Channel Sponsor, you virtually "own" your ScreenWeb channel!

### Your Exclusive Sponsorship Package

#### Includes:

- Up to 5 exclusive banners in your channel
- Your company logo with links at the top of your channel pages
- Up to 10 customized links to pages in your Web site
- One run-of-site banner ad in ScreenWeb

#### Plus:

- One-time ScreenWeb Newsletter Sponsorship
- One listing in the ScreenWeb Search Engine
- Keyword attached to banners (based on availability)

**\$8,400/year**



ONLINE

## Additional Advertising Opportunities

### Newsletter Sponsorship

Spread the word to more than 6,500 screen- and digital-printing pros by sponsoring the monthly ScreenWeb Newsletter, our popular and informative update about new content, features and contests in ScreenWeb.

**\$630/Newsletter**

### Announcement List

Reach hot prospects right at their desktops — more than 5,000 registered users requesting industry announcements from ScreenWeb. A highly qualified audience waiting to hear your product news!

**\$800/Announcement**

### Sponsored Links

High exposure at a low price! Sponsored Links appear on every page in ScreenWeb and can link to any Internet address or e-mail.

**\$735/6 months**

**\$1,155/12+ months**

### Banners

Your banner ad is tied to a keyword in the ScreenWeb search engine. Whenever your keyword is searched, your banner ad appears at the top of the search results page, along with your FREE search engine listing.

**1-5 months: \$315/month**

**6-11 months: \$262/month**

**12+ months: \$210/month**

**For complete details on ScreenWeb advertising, visit:  
[www.screenweb.com/advertise](http://www.screenweb.com/advertise)**

**SAVE \$840  
on a  
ScreenWeb  
Channel  
Sponsorship!**

See the  
Promotion Plus Program  
on Inside Back Cover  
for details.

**A New International Opportunity!**

**Gráficos de Hoy**

[www.graficosdehoy.com](http://www.graficosdehoy.com)

**The fastest-growing Spanish Web site  
for the screen-printing, signmaking,  
and digital printing industries.**

**For details  
on advertising  
and  
sponsorship packages,  
contact your  
account manager  
or visit  
[www.stmediagroup.com](http://www.stmediagroup.com).**